

# New Way of Recruitment for All

PITCH DECK

AI Powered ATS & AI Recruiter-as-a-service

January 2026

# Problem Statement

- Recruiting is Slow, Unfair, Inefficient, Outdated, and Expensive.



Individuals have  
Unconscious Bias



Traditional HR workflows  
contain friction and are  
low on collaboration



Companies do their  
Recruitment Either Manually  
or Rely on External Staffing



Resumes are never getting  
read fully, missing great  
candidates

- Hiring Tools are built for companies with Recruiters, Budgets, and Time.



Most ATS fall behind of  
modern technologies  
or not Native to it



ATSS can easily  
tricked by applicants



To grow, companies are  
forced to expand the  
recruitment team



ATS are made to be used  
only by Professional  
Recruiters



CANVIDER AI  
Simplifies  
EVERY Step  
of Recruiting



# Our Solution

Revolutionize the Recruitment Software, this time for everyone.



- 01
- 02
- 03
- 04
- 05

## Creates Vacancies & Publishes

Generates job descriptions and required skills based on the vacancy. Publishes them across relevant channels.

## Screen Candidates & Analyses

Evaluates candidate profiles against employer criteria, analyzing skills, experience, and behavioral signals to identify qualified matches.

## Score & Rank Candidates

AI assigns objective scores and ranks candidates based on role fit, ensuring faster, unbiased shortlisting.

## Interview Assistance & Preparation

Highlights the strongest candidates, explains why they are a better fit, and prepares tailored interview questions and evaluation points for recruiters.

## Candidate Engagement & Next Steps

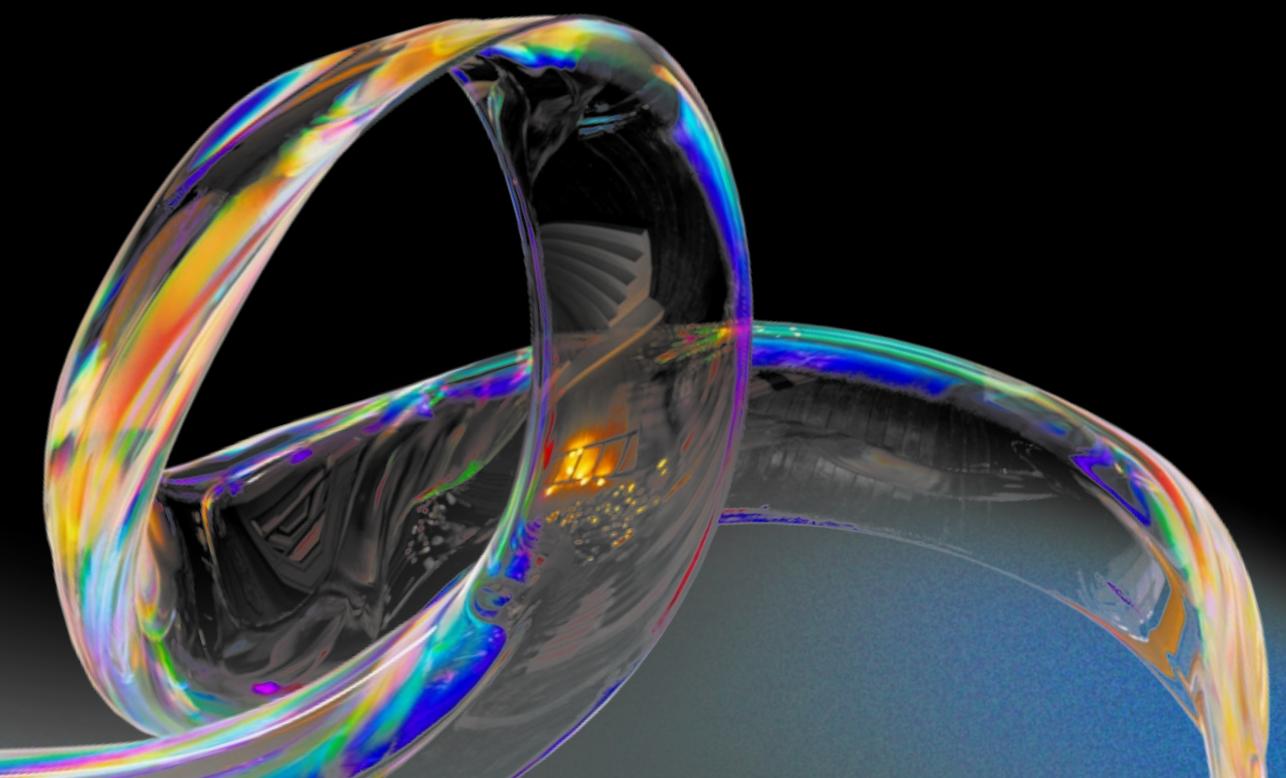
Helps communicate with candidates across all channels, and supports the transition from interview to hiring decision.



# Key Differentiators

Talk with AI

Cordelia Does Everything Like a Real Recruiter.  
Just Tell Her What You Need

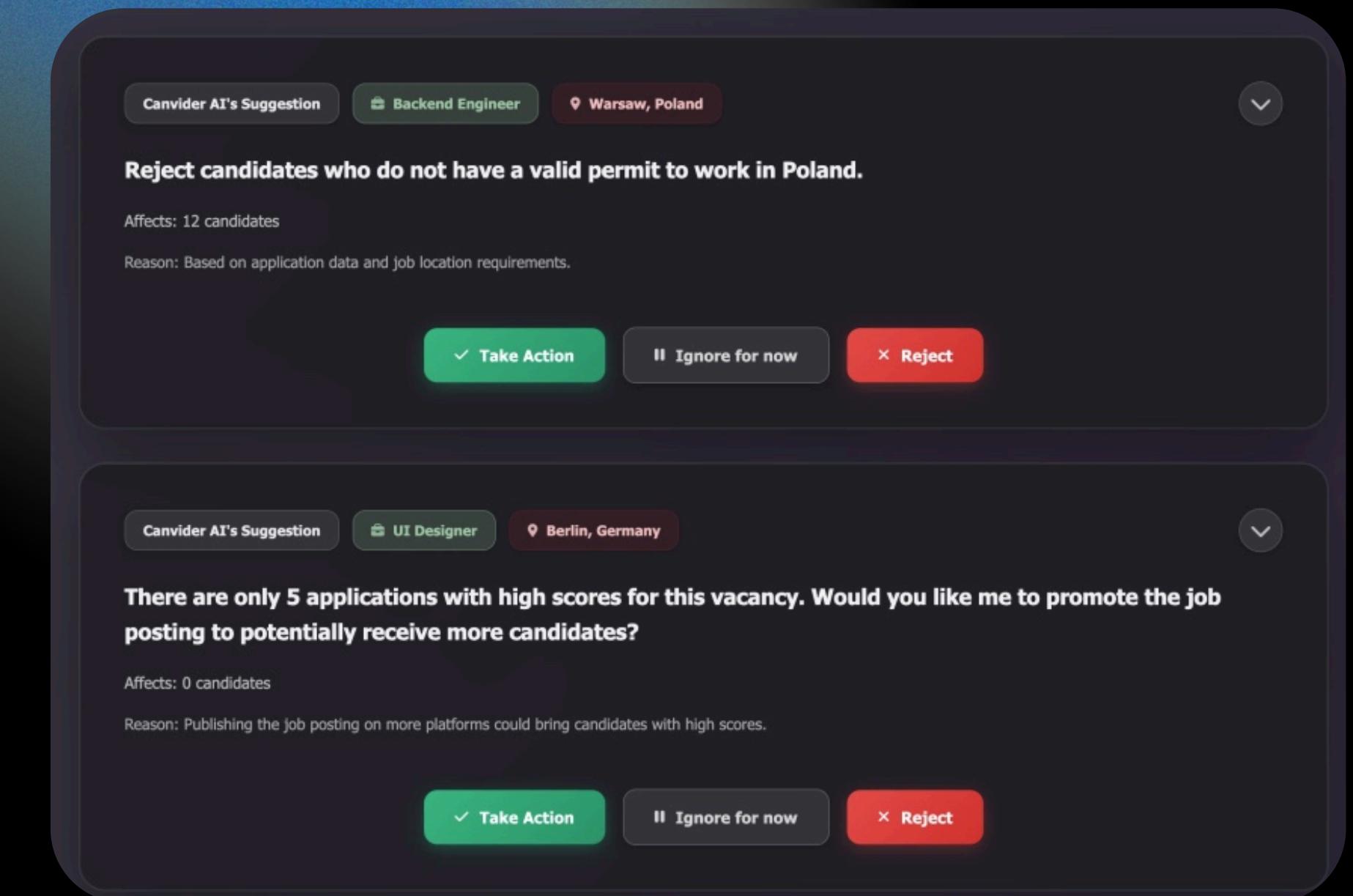




# Key Differentiators

## Autonomous Recruiting with Canvider Flow

Guides recruiters with AI-powered suggestions, helping teams move faster and stay aligned.

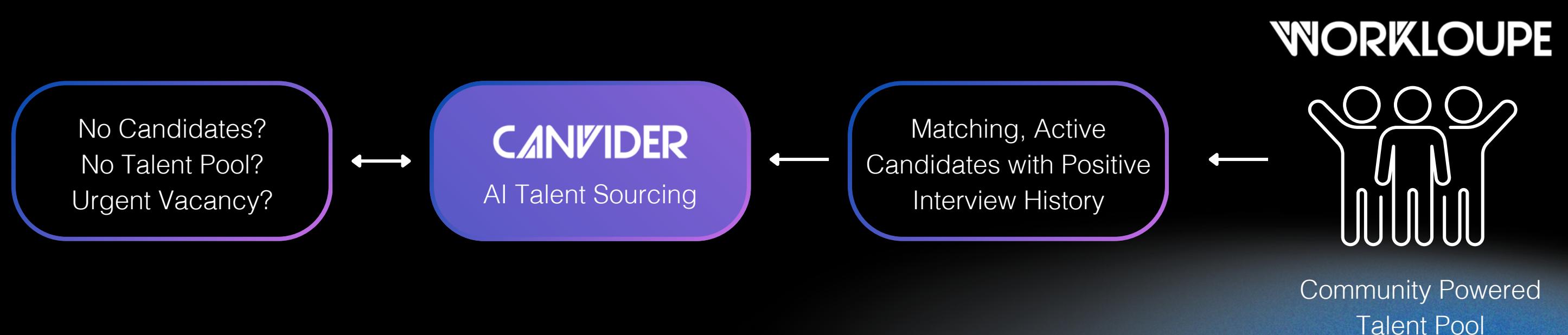




# Key Differentiators

## From Community to Candidate

Workloupe connects an engaged candidate community with open roles, turning active members into qualified applicants the moment a vacancy opens.





# Use CANVIDER in Anywhere

Please list all applicants who applied to that role

I'll get all the applicants for the Frontend Engineer position.

c list\_applications

Here are all 19 applicants for the Frontend Engineer position:

Top Scored Candidates:

1. **Jamal Rasca** (Score: 75) - Review\_2 stage - Applied Oct 26, 2025
2. **Pamela Green** (Score: 72) - New - Applied Oct 29, 2025
3. **Tyrone Suleki** (Score: 72) - Final Interview - Applied Nov 6, 2025

In Progress:

- **Efe Ergün** (Score: 58) - Reference Check - Applied Oct 26, 2025
- **Hubert Klocki** (Score: 52) - New - Applied Oct 26, 2025
- **Bruce Holiday** (Score: 48) - Review\_2 - Applied Oct 26, 2025
- **Tara Green** (Score: 45) - Paused - Applied Dec 9, 2025

Other New Applications:

Reply... + ⏲

Sonnet 4.5



Don't have ...?

Use ...

Designers

Canva

Developers

Lovable

Recruiters

CANVIDER

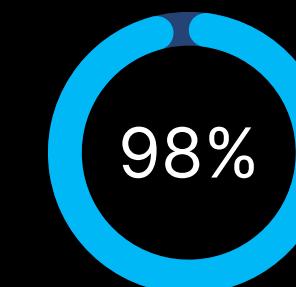
# ATS Market by Numbers

## Global Market Size

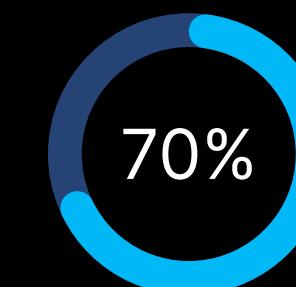


## Global ATS Usage

Fortune  
500



Large  
Businesses



SMB's



## Canvider Market Sizing

(2-4 yrs)

**TAM** - 12,6B €

14M SMBs (EU+ME)

~ 900 € / APR

**SAM** - 6,3B €

7M SMBs with 10+ employees

**SOM** - 32M €

Conservative 0,5% of SAM

~ 35k users



# Business Model

## Tiered Subscription

	Basic ATS Features	Core AI Tools	Extended AI Tools	Talent Pool	Price	Published?
<b>Free</b>	✓	Limited	✗	✗	Free	✓
<b>Simple</b>	✓	✓	✗	✗	€80	✓
<b>Simple +</b>	✓	✓	Limited	✗	€200	✓
<b>Advanced</b>	✓	✓	✓	Limited	€500	Q1 2026
<b>Enterprise</b>	✓	✓	✓	✓	Custom	Q1 2026
<b>(Add-on) Cordelia</b>	-	-	-	-	+ €100	\$13/month

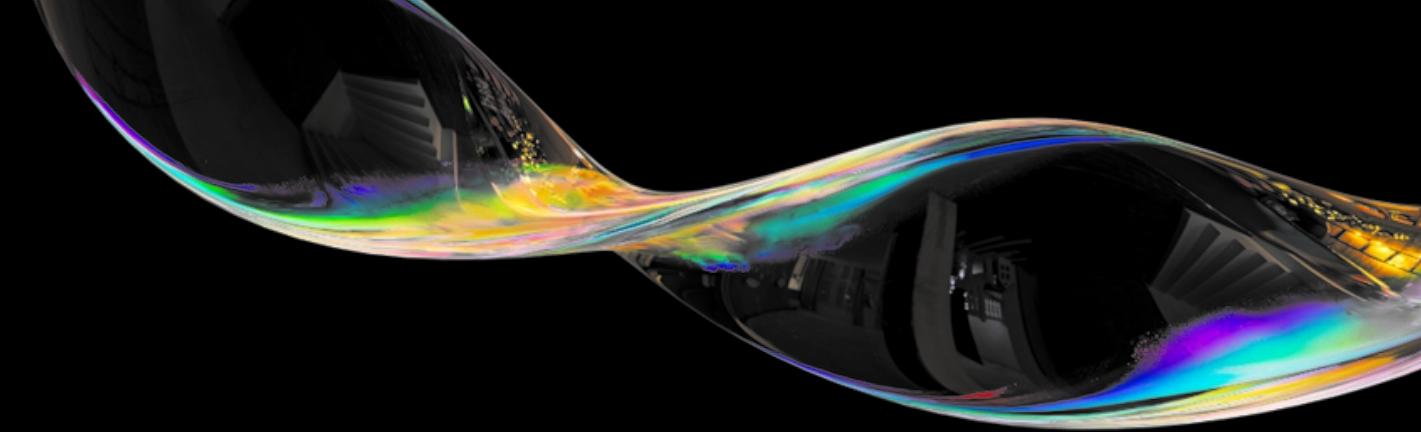
Free package enables people to discover our product without commitment, AI tools convert to paying customers.

Unbeatable Value, at any tier.



# How Does CANVIDER Compare?

	Base ATS Features	Job Portal Integrations	Basic AI Features	Target Audience	Free Tier	Free Trial	MCP for Recruiters	AI Autopilot	Advanced AI Agents	Careers Page Builder
Smart Recruiters	✓	Thousands	✓	Enterprise	✗	✓	✗	✓	Ilona	✓
Greenhouse	✓	Hundreds	✓	MLB	✗	✗	3rd Party	✓	Greenhouse AI	✓
JazzHR	✓	Hundreds	✓	SMB	✗	✓	✗	✗	✗	✓
Zoho Recruit	✓	Hundreds	✓	SMB	✓	✓	✗	✓	Zia	✓
Canvider	✓	Few, Growing	✓	SMB	✓	✓	✓	✓	Everything the competitors offer, and more	✓
Workable	✓	Hundreds	✓	MLB	✗	✓	✗	✓	AI Candidate Sourcing	✓
Manatal	✓	Thousands	✓	SMB	✗	✓	✓	✓	AI Recommendations	✓
Recruitee	✓	Thousands	✓	SMB	✗	✓	3rd Party	✓	AI Writing and Summary	✓
Traffit	✓	Hundreds	✓	MLB	✗	✓	3rd Party	✗	AI Candidate Sorting	✓



# Our First Clients Loved CANVIDER



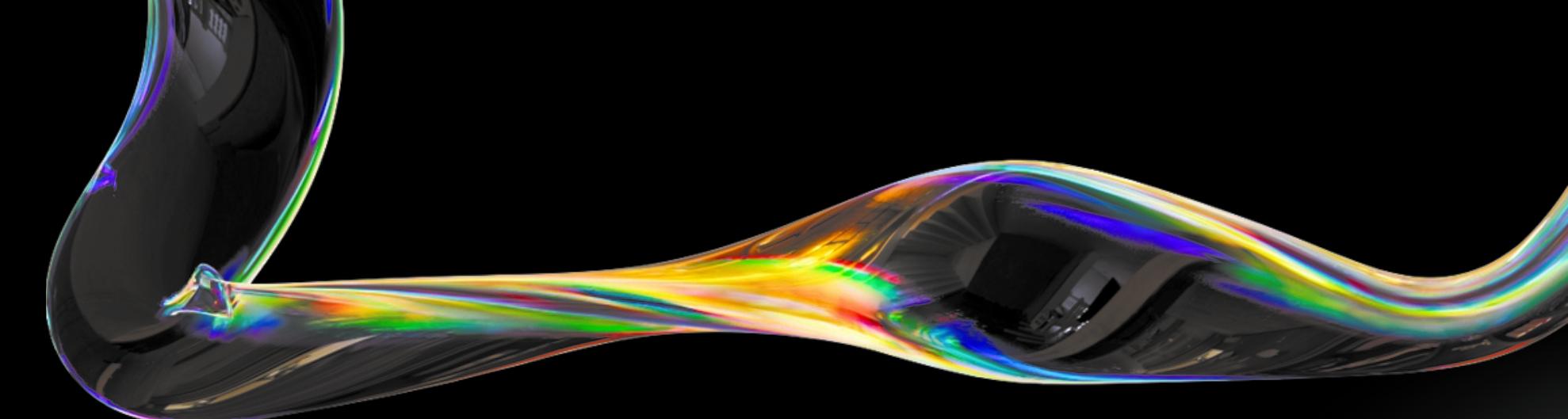
 Let's Go DevOps

*"Process-driven recruitment,  
without the chaos"*

- Paulina Skowron, COO & HR Business Partner

We needed an ATS that matched how we work – process-driven, transparent, and respectful of people's time. Canvider delivered. For a growing consultancy like ours, it made hiring more efficient without losing the human element.

[LEARN MORE !\[\]\(eaac180de418db4eae4b4cefebda75e8\_img.jpg\)](#)



# Meet the Team



Birhan Özçelik

Co-founder

Deployment Manager (Since 2023)  
Software Engineer (Since 2020)  
MSc. Control Engineering and Robotics  
BSc. Computer Engineering



Efe Ergün

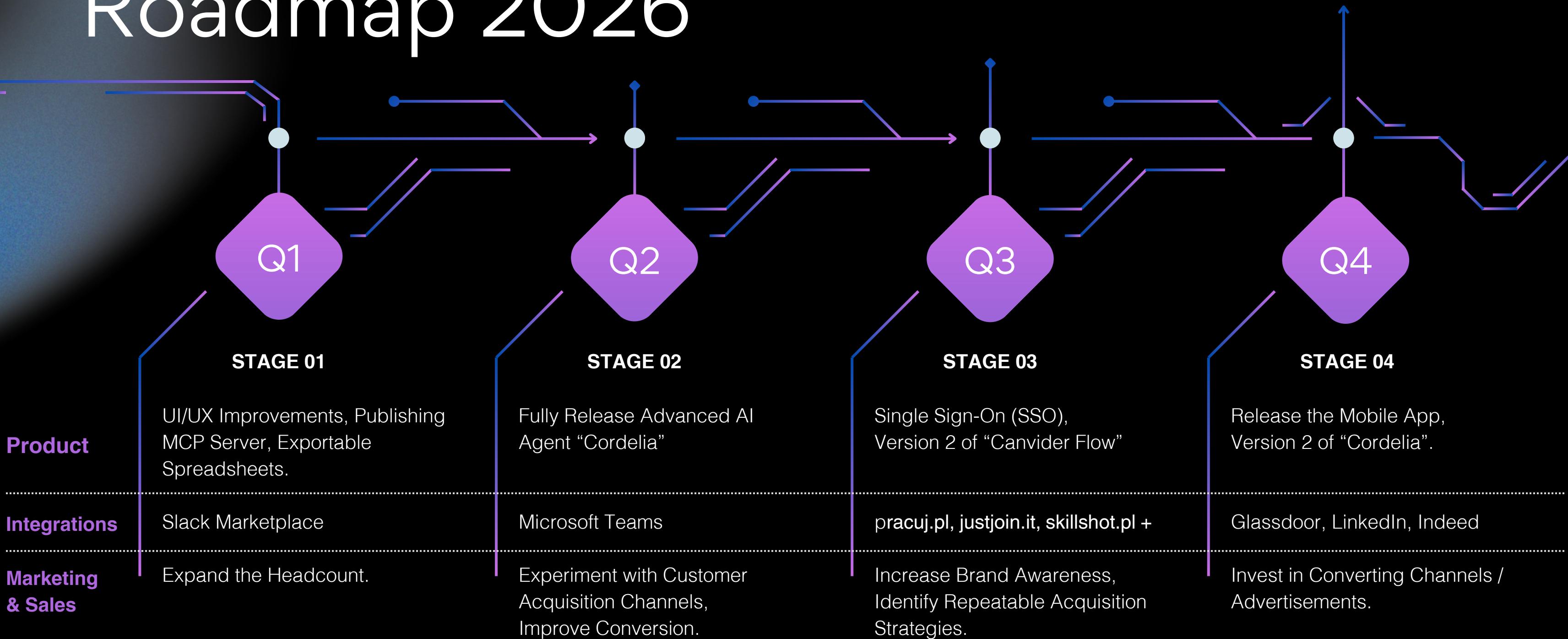
Co-founder

Machine Learning Team Leader (Since 2023)  
Data Scientist (Since 2020)  
MSc. Computer Science  
BSc. Software Engineering





# Roadmap 2026





# The Ask

We are offering **20% equity** in exchange for **€700,000** in funding.

The funds will be used to expand our team to hire key professionals, , accelerate marketing efforts, and further develop the product.

## Today

- Monthly Burn €13,000
- Break-Even 162 Clients\*
- Runway 2 Months



## Est. After Funding Round & Hiring

- Monthly Burn €60,000
- Break-Even 750 Clients\*
- Runway 12-16 Months

\* Assuming the worst case scenario with 80 EUR MRR



# Thank You

Let's talk about building  
the future of recruiting together.

hello@canvider.com

 canvider.com

 [linkedin.com/company/canvider/](https://linkedin.com/company/canvider/)

